

# 4.37% OF PEOPLE IN WODONGA ARE UNEMPLOYED

= 941 PEOPLE



EMPLOYMENT - 2018

Having a secure job is important; not only as a source of income, but as a way of ensuring good health and wellbeing and social connection.

**20,361** The number of people in Wodonga's labour force.



Unemployment is linked to poorer mental health outcomes, associated with a loss of purpose, structure and identity.

**11%** of Wodonga's young people are unemployed.

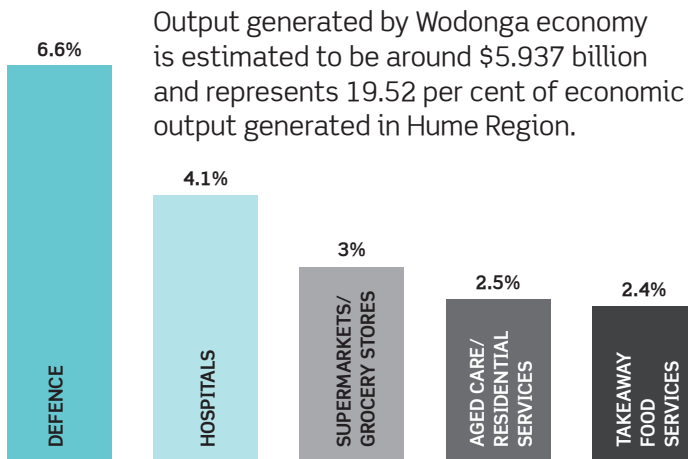
**60%** of the jobs our young people are training for are unlikely to exist in 10-15 years.

In Wodonga 21% of people reported doing some form of voluntary work in 2016.

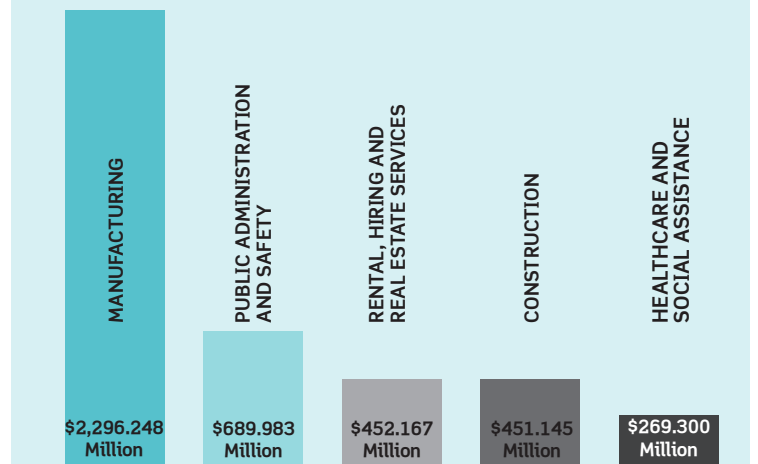


**3,924** The number of carers providing unpaid assistance to a person with a disability, long term illness or old age in 2016.

## Industry of Employment



## Top 5 industry sectors in Wodonga



REFERENCES: Waddell and Burton, 2006. Bartley and Sacker, 2015. Department of Employment, 2016. ABS, REMPLAN (April, 2016)

For more information please contact the Community Planning and Wellbeing team on (02) 6022 9300 or go to [wodonga.vic.gov.au](http://wodonga.vic.gov.au)





## Promoting employment opportunities

### WHAT COUNCIL IS DOING

Wodonga Council is committed to playing its role in creating a prosperous, sustainable and liveable city. This includes supporting and facilitating local employment opportunities as our city grows.

The council has identified *key objectives* to promote employment opportunities in Wodonga:

1. Promote employment in Wodonga by attracting business investment and development.
2. Support existing business in Wodonga by providing them the necessary assistance to grow and prosper.
3. Explore opportunities around manufacturing, and particularly food manufacturing in Logic.
4. Capitalise on Wodonga's key competitive strengths to leverage government and private investment to grow the city's economy.

### WHAT YOU CAN DO

By promoting and supporting local businesses, and through purchasing local product and services, we can grow our economy together to support more local jobs.

- **Workplaces** (Do you use local businesses to service your organisation? Do you have a local procurement policy?)
- **Communities** (Do you purchase local supplies for the products you use in your home? Do you purchase local produce when you can? Do you shop at the local Farmers Markets?)

## OUR ACTIONS

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### Economic Development Strategy

This strategy has been developed to guide the economic development and investment attraction activities of Wodonga.

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### Logic

Logic has become Wodonga's premier industrial estate, encompassing an area of 567ha. The emerging employment hub is strategically situated 14km west of Wodonga at the intersection of the Hume Freeway and Murray Valley Highway, and adjacent to the Melbourne-to-Sydney rail line.

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### Pop-up Business Strategy

This strategy encourages business development through the growth of temporary businesses. The strategy is aimed at alleviating the impact of and activating vacant land in the central business area, as well as having positive impacts on retailers, consumers and property owners.

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### CBA revitalisation project

The CBA revitalisation framework and proposed urban design enhancements are designed to expand business diversity and employment opportunities in the CBA, as well as improve public and social spaces.