Having a secure job is important; not only as a source of income, but as a way of ensuring good health and wellbeing and social connection.

4.37% OF PEOPLE IN WODONGA ARE UNEMPLOYED

= 941 PEOPLE

The number of people in Wodonga’s labour force.

20,361

of Wodonga’s young people are unemployed.

11%

of the jobs our young people are training for are unlikely to exist in 10-15 years.

60%

Unemployment is linked to poorer mental health outcomes, associated with a loss of purpose, structure and identity.

In Wodonga 21% of people reported doing some form of voluntary work in 2016.

3,924

The number of carers providing unpaid assistance to a person with a disability, long term illness or old age in 2016.

Industry of Employment

Output generated by Wodonga economy is estimated to be around $5.937 billion and represents 19.52 per cent of economic output generated in Hume Region.

Top 5 industry sectors in Wodonga

<table>
<thead>
<tr>
<th>Industry</th>
<th>Value (Million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>$2,296.248</td>
</tr>
<tr>
<td>Healthcare and Social Assistance</td>
<td>$689.983</td>
</tr>
<tr>
<td>Construction</td>
<td>$456.167</td>
</tr>
<tr>
<td>Public Administration and Safety</td>
<td>$451.145</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$269.300</td>
</tr>
</tbody>
</table>


For more information please contact the Community Planning and Wellbeing team on (02) 6022 9300 or go to wodonga.vic.gov.au
Promoting employment opportunities

WHAT COUNCIL IS DOING

Wodonga Council is committed to playing its role in creating a prosperous, sustainable and liveable city. This includes supporting and facilitating local employment opportunities as our city grows.

The council has identified key objectives to promote employment opportunities in Wodonga:

1. Promote employment in Wodonga by attracting business investment and development.
2. Support existing business in Wodonga by providing them the necessary assistance to grow and prosper.
3. Explore opportunities around manufacturing, and particularly food manufacturing in Logic.
4. Capitalise on Wodonga’s key competitive strengths to leverage government and private investment to grow the city’s economy.

WHAT YOU CAN DO

By promoting and supporting local businesses, and through purchasing local product and services, we can grow our economy together to support more local jobs.

- **Workplaces** (Do you use local businesses to service your organisation? Do you have a local procurement policy?)
- **Communities** (Do you purchase local supplies for the products you use in your home? Do you purchase local produce when you can? Do you shop at the local Farmers Markets?)

OUR ACTIONS

**Economic Development Strategy**
This strategy has been developed to guide the economic development and investment attraction activities of Wodonga.

**Logic**
Logic has become Wodonga’s premier industrial estate, encompassing an area of 567ha. The emerging employment hub is strategically situated 14km west of Wodonga at the intersection of the Hume Freeway and Murray Valley Highway, and adjacent to the Melbourne-to-Sydney rail line.

**Pop-up Business Strategy**
This strategy encourages business development through the growth of temporary businesses. The strategy is aimed at alleviating the impact of and activating vacant land in the central business area, as well as having positive impacts on retailers, consumers and property owners.

**CBA revitalisation project**
The CBA revitalisation framework and proposed urban design enhancements are designed to expand business diversity and employment opportunities in the CBA, as well as improve public and social spaces.

To find out more phone Wodonga Council on (02) 6022 9300