

EPHEMERAL ART PROGRAM 2018



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Expression of interest form



Wodonga Council aims to support a fun and creative city through the Space Activation arts program. The key objective is to create the unexpected.

The council is calling on visual artists to express their interest for inclusion in various short-term art projects in 2018. This is a great opportunity for artists to show their work in high-visibility spaces and places.

These rotating art projects include:

- The Cube Wodonga public piano;
- A sculptural installation for the tree in The Cube Wodonga Courtyard; and,
- Artwork for display in the Open Gallery light boxes.

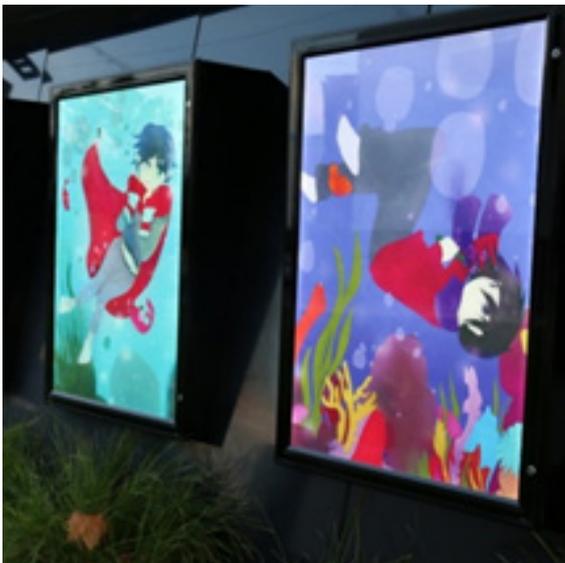
General design guidelines

A specific theme has not been selected for the Expression of Interest phase. We are looking for work that is:

- Of high quality and artistic merit;
- Innovative, engaging and convivial; and,
- Suitable for viewing by the general community.

For more information about dimensions, medium and budget, please see the details outlined for each of the three projects listed below.

The Open Gallery



Pictured: illuminated artwork by Suzy Plummer

Wodonga Council's Open Gallery is located on the northern wall of the Wodonga Library, facing The Cube Wodonga courtyard. They are custom made light boxes that display the work of visual artists in a high visibility, public area. Since they were installed, the Open Gallery has shown an exciting variety of work by local artists, enhancing The Cube Wodonga courtyard space. There are three light boxes available and the artwork is rotated four times annually.

The Light Boxes

Each of the three light boxes is A0 size (841mm x 1189mm) with portrait orientation. The light boxes are side lit and artworks will be reproduced for display onto film polyester.

Budget

A fee of \$450 will be paid to each selected artist for three print-ready artworks. The fee includes all costs involved in the creative development and delivery of the work as a high resolution, print-ready file suitable for printing at A0 size (841mm x 1189mm). Wodonga Council will meet the cost of printing the artworks onto film and the installation in the light boxes.

Design criteria

In addition to the general design guidelines, artwork selected for the Open Gallery will be:

- Drawings, paintings, digital images or other works that are suitable for printing on polyester film and illuminated; and
- Responsive to the site and format (portrait orientation) of the light boxes.

The Cube Wodonga piano



Pictured: Piano artwork by Helen Carter

Wodonga Council's free public piano is located near The Cube Wodonga foyer and is available for anyone to play. Inspired by the *Play Me I'm Yours* international street piano project, The Cube Wodonga Piano brings fun and music to players of all abilities with impromptu performances. The piano artwork is changed every six months.

The piano

The piano is an upright piano on casters. It is usually located under cover outside the foyer of The Cube Wodonga. The piano must remain easy to access for players and audience.

Budget

Maximum budget is \$1,000 (excluding GST).

Artists are required to include a basic budget for the work as part of the expression of interest that includes costs involved in the creative development and the application and installation of the work.

Design criteria

Additional to the general design guidelines, artwork selected for The Cube Wodonga Piano will be:

- Drawings, paintings, digital images or sculptural works that are suitable to apply to the piano directly; and,
- Responsive to the shape and purpose of the piano.

The Cube Wodonga courtyard is a popular public place in the heart of Wodonga, used for outdoor events and gatherings all year round. The mature tree in the courtyard contributes to the design of the courtyard, and is a favourite of visitors to the Wodonga Library, Arts Space Wodonga and The Cube Wodonga.

The tree

The tree cannot be damaged or stressed by the artwork. Nails, glue or materials that may harm the tree must not be used. Installations are changed regularly and the tree is "rested" between installations.

Budget

Maximum budget is \$1,600 (excluding GST).

Artists are required to include a basic budget for the work as part of the expression of interest that includes costs involved in the creative development and the installation of the work. Artwork is changed or removed every three to six months. The council will assist in the installation.

Design criteria

Additional to the general design guidelines, artwork selected for The Cube Wodonga courtyard tree will be:

- Sculptural work that will not have an impact on the health of the tree.

The Cube Courtyard tree



Pictured: Piano artwork by Helen Carter

How to apply

Submit an expression of interest to Wodonga Council, including:

1. Maximum of five images of recent work (electronic files preferred);
2. A basic budget (not required for the Open Gallery);
3. An up to date CV with current contact details;
4. An artist statement or letter of introduction; and,
5. An indication of which project most interests you, for example: Piano, tree or open gallery

Expressions of interest for the 2018 program close on Friday, December 8, 2017.

Submissions and enquiries:

Cultural Development Co-ordinator,
Wodonga Council,
PO Box 923,
Wodonga VIC 3689

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